BackOffice Thinking

Developing Strategies & Implementing Technology for Your Nonprofit Organization

LASTING PARTNERSHIP

Your partnership will be close and personal at BackOffice. Let's talk about how to transform your website, fundraising, communications, finances, memberships, and much more.

ENTERPRISE THINKING

Decades of enterprise nonprofit experience in web applications and technology integration will lead your organization towards better solutions to solve your most complex problems.

CREATIVE DESIGN

Breathe new life into your organization by providing intuitive and enjoyable experiences. Inspire your users to take action through web applications and even printed media.

AGILE IMPLEMENTATION

Get frequent updates and thoughtful solutions through every step of the process. Some call this "Agile" development – we call it the best way to guarantee success.

CRM

eCommerce

Design

Strategy

CMS

Communicate

Business Intelligence

"We focus on your technology, so you can focus on your mission."

BackOffice Thinking

BackOffice Thinking

Visit us at www.backofficethinking.com
Contact us at info@backofficethinking.com

610.709.6570   @BackOfficeThink   facebook.com/BackOfficeThinking   linkedin.com/company/backoffice-thinking

Services — Technology

Services	CRM	Design	CMS	E-Commerce	Business Intelligence	Strategy	Communication
Develop appropriate technology strategy and provide on-going technology leadership						✔	
Lead technology selection efforts	✔		✔	✔	✔	✔	
Website Design and Implementation (DRUPAL, WORDPRESS, ETC.)		✔	✔			✔	✔
Lead implementation and integration projects	✔		✔	✔	✔	✔	
Peer to Peer Fundraising (CLASSY, RALLYBOUND, ETC.)	✔					✔	
Develop strategy and tactics to drive donors, members, volunteers up your engagement ladder	✔		✔	✔	✔	✔	✔
Interface UX/UI Design		✔				✔	
Integrating communication technologies	✔		✔			✔	✔
Implement event and registration management	✔		✔			✔	✔
Implement member management	✔		✔			✔	✔
Coordinate volunteers and track their hours	✔				✔		
Develop e-commerce solutions (SHOPIFY, MAGENTO, UBERCART, ETC.)			✔	✔			
Develop communications and email marketing strategy	✔		✔			✔	✔
Logo and Branding		✔					
Lead data migration projects	✔		✔	✔			
Manage grants including applications and tracking	✔		✔		✔		
Create advanced reporting options	✔				✔		
Develop efficient financial integration	✔			✔		✔	
Provide ongoing technology support	✔		✔	✔	✔		
Social Media Strategy Implementation						✔	✔
Business Intelligence Solutions					✔	✔	

BackOffice Thinking

Visit us at www.backofficethinking.com
Contact us at info@backofficethinking.com

610.709.6570 @BackOfficeThink facebook.com/BackOfficeThinking in linkedin.com/company/backoffice-thinking